

Informational newsletter for (copy)writers. Soft-selling a subscription to the Copywriter's Club.

Work Less. Earn More. Become An Expert Copywriter With 15 Minutes A Day.

Evening Jim,

Worked a lot today? Frustrating, I know. But what if I show you a way to work less, have more fun AND earn more money at the same time?

Now listen...

There are only two ways you can get more ca\$h per hour:

1. Work faster.
2. Charge more.

You can improve both if you sharpen your copywriting skills.

But everyone already knows this...

So the question is not which skills you need to improve... It's HOW you improve them.

The closer you are to mastery, the harder it is to progress. Many copywriters give up. That's why most are underpaid and overworked... Yet becoming "world-class" is actually easy (once you know how to practice).

Here is the secret:

1. READ great books on copy.
2. APPLY new knowledge to your work.
3. GET feedback.

Do this for 10 books. Practice each method, concept or technique 10 times. And by the time you're done, you will feel (and work) like a world-class expert.

By reading (even 15 minutes) every day, you will...

- Write faster.
- Find better solutions.
- Push yourself and never get bored.
- Open yourself to new opportunities and networks.
- Become a leading expert who has to turn most clients DOWN.

Reading online articles? Stop. Most articles take information from books and dumb it down for high readership....

Going straight to the source is hard. Yet you will find little gold nuggets of wisdom that get filtered in online articles. This is the key to skyrocket your progress.

So where can you find books that the experts read?

Right here!

137 top copywriters trusted us with their practice methods that made them millionaires.

Their book recommendations (and exercises) are FREE on our website!

Click this link to check them out! www.copywriterclub.com

In short...

Read every day. Apply what you learn. (Do mock copies if you must.) You will be amazed how fast you progress.

Sincerely,

Mihael D. Čačić

P.S. It's hard flying solo. That is why we have The Copywriter's Club! Debate. Give and get feedback. Network with the best in the game. For the cost of ONE Starbucks Coffee, you will have access to copy super-stars like... Neville Medhora. Ben Settle. Colin Theriot. Danavir Sarria. Kelvin Teo and others.

Click here to learn more www.copywriterclub.com!